

# North America Aluminium Cans Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-07-05 | 144 pages | IMARC Group

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## **Report description:**

Market Overview:

The North America aluminium cans market size reached US\$ 15.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 19.5 Billion by 2028, exhibiting a growth rate (CAGR) of 3.7% during 2023-2028.

Aluminum cans represent one of the most popular forms of packaging which are employed for storing both solid and liquid materials. These cans are durable, lightweight, recyclable, cost-effective, easy to handle, and aid in preserving the quality and flavor of the contents. Apart from this, as aluminum cans offer high resistance against corrosion, and require less care during transportation, they are utilized in industries including food, beverage and pharmaceuticals.

Currently, the aluminum cans demand for the packaging of processed and ready-to-eat (RTE) food products, aerated drinks, fruit juices, and energy drinks is rising in North America. Moreover, owing to the growing environmental concerns, consumers are becoming more conscious about limiting the usage of plastics which, in turn, is spurring the demand for aluminum cans in the region. Further, the increasing consumption of energy and sports drinks in confluence with the growing efforts by manufacturers to finance advertising campaigns for these drinks are strengthening the growth of the beverage industry, thereby boosting the sales of aluminium cans in the region.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America aluminium cans market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on application.

Key Regions Analyzed

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Analysis for Each Country

Market by Application

Beverages Food Others

Value Chain Analysis Key Drivers and Challenges Porters Five Forces Analysis PESTEL Analysis Government Regulations Competitive Landscape Competitive Structure Key Player Profiles

IMARC Group's latest report provides a deep insight into the North America aluminium cans market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America aluminium cans market in any manner.

Key Questions Answered in This Report

- 1. What was the size of the North America aluminium cans market in 2022?
- 2. What is the expected growth rate of the North America aluminium cans market during 2023-2028?
- 3. What has been the impact of COVID-19 on the North America aluminium cans market?
- 4. What are the key factors driving the North America aluminium cans market?
- 5. What is the breakup of the North America aluminium cans market based on the application?
- 6. What are the key regions in the North America aluminium cans market?

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