

## **Saudi Arabia Dog Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-07-05 | 133 pages | IMARC Group

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### **Report description:**

Market Overview 2023-2028:

The Saudi Arabia dog food market size reached US\$ 30.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 43.0 Million by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028. The growing adoption of dogs, rising number of dog cafes, and wide availability of dog food through various distribution channels represent some of the key factors driving the market.

Dog food is manufactured from various ingredients, such as meat, fish, vegetables, cereals, corn, wheat, and rice, to fulfill the nutritional requirements of dogs. It is a rich source of protein, essential fatty acids, iron, and B-group vitamins that increase the palatability of the product and have a high digestibility. It provides vitamins A, D, E, and K, which assist in enhancing kidney function, improving reproduction, and providing a glossy coat. It also aids in keeping the teeth of dogs healthy by reducing tartar buildup while offering immune-boosting antioxidants to prevent various ailments. It delivers a high concentration of water and nutrients with an adequate amount of fiber to promote a healthy body and reduce weight-related diseases in pets. It also facilitates regular bowel movements and regulates fecal consistency while improving the gastrointestinal health of dogs. As it offers higher levels of brain-derived neurotrophic factors, which may slow cognitive decline in dogs, the demand for dog food is rising in Saudi Arabia.

Saudi Arabia Dog Food Market Trends:

At present, there is a rise in the adoption of dogs among the masses in Saudi Arabia. This, along with the increasing need for maintaining the overall well-being of pets, represents one of the key factors supporting the growth of the market in the country. In addition, the growing demand for dry dog food, as it is convenient for storage and feeding, is positively influencing the market. Besides this, there is an increase in the demand for premium dog food products with better nutrient content and palatability. This,

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coupled with the rising number of dog cafes in Saudi Arabia, is propelling the growth of the market in the country. Moreover, the wide availability of dog food through various distribution channels, such as supermarkets, hypermarkets, retail stores, and online platforms, is strengthening the growth of the market. In line with this, the rising awareness among pet parents about the benefits of dog food is offering lucrative growth opportunities to industry investors. Apart from this, the increasing trend of pet humanization, wherein the growing number of owners treat their pets as family members in Saudi Arabia, is providing a favorable market outlook. Additionally, key manufacturers are developing new and improved dog food variants to cater to the needs of all breeds and prevent various diseases. They are also focusing on numerous marketing strategies, which are contributing to the growth of the market in the country.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Saudi Arabia dog food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, ingredient and distribution channel.

#### Product Type Insights:

Dry Food

Wet and Canned Food

Snacks and Treats

The report has provided a detailed breakup and analysis of the Saudi Arabia dog food market based on the product type. This includes dry food, wet and canned food, and snacks and treats. According to the report, dry food represented the largest segment.

#### Ingredient Insights:

Animal Derivatives

Plant Derivatives

Cereals Derivatives

Others

A detailed breakup and analysis of the Saudi Arabia dog food market based on the ingredient has also been provided in the report. This includes animal derivatives, plant derivatives, cereals derivatives, and others. According to the report, animal derivatives accounted for the largest market share.

#### Distribution Channel Insights:

Convenience Stores

Supermarkets and Hypermarkets

Online Stores

Others

A detailed breakup and analysis of the Saudi Arabia dog food market based on the distribution channel has also been provided in the report. This includes convenience stores, supermarkets and hypermarkets, online stores, and others. According to the report, convenience stores accounted for the largest market share.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Saudi Arabia dog food market.

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Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Mars Petcare, Nestle, Hills, Del, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

## Key Questions Answered in This Report

1. What was the size of the Saudi Arabia dog food market in 2022?
2. What is the expected growth rate of the Saudi Arabia dog food market during 2023-2028?
3. What are the key factors driving the Saudi Arabia dog food market?
4. What has been the impact of COVID-19 on the Saudi Arabia dog food market?
5. What is the breakup of the Saudi Arabia dog food market based on the product type?
6. What is the breakup of the Saudi Arabia dog food market based on the ingredient?
7. What is the breakup of the Saudi Arabia dog food market based on the distribution channel?
8. Who are the key players/companies in the Saudi Arabia dog food market?

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