

GCC Dog Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-07-05 | 127 pages | IMARC Group

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Report description:

Market Overview:

The GCC dog food market size reached US\$ 98.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 143.8 Million by 2028, exhibiting a growth rate (CAGR) of 6.37% during 2023-2028.

It's refers to the specially formulated food for dogs, which caters to their various nutritional requirements. There has been a significant increase in pet ownership rates in recent years, owing to the increasing number of expatriates and the growing affluence of individuals, along with the rising trend of pet humanization in the GCC region. Individuals are willing to spend money on high-quality dog food products that provide a balanced diet and maintain a healthy weight.

Dog food comprises nutrients, such as proteins, minerals, vitamins and carbohydrates, that help in regulating digestion, boosting the immune system, strengthening bones and muscles, and maintaining a lustrous coat and clean teeth. Other than this, these elements are vital in addressing several recurring health issues in dogs such as urinary tract disorder, itchy skin, and joint and hip stiffness. Apart from this, some of the leading industry players are launching premium-category dog food products that are manufactured by using organic raw materials and natural flavorings to maintain a competitive edge in the market. These products contain better-quality ingredients, which are devoid of pesticides, genetically modified organisms (GMOs), and artificial flavorings and preservatives to provide the right balance of nutrients. The consumption of these formulations assists in minimizing the chances of allergic reactions and skin diseases among pets. As a result, they are increasingly being preferred by pet owners in the GCC region. Furthermore, numerous public spaces in the UAE, such as Dubai Birds and Pet Market, have started allowing the entry of dogs along with their owners. In line with this, hotels in Dubai and Abu Dhabi are also offering assorted treats and special customized menu as well as services for pet.

Key Market Segmentation:

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IMARC Group provides an analysis of the key trends in each sub-segment of the GCC dog food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, ingredient and distribution channel.

Breakup by Product Type:

- Dry Food
- Wet and Canned Food
- Snacks and Treats

Dry dog food represents the most popular product type as it is cost-effective, odorless, portable and easy-to-store. Apart from this, it does not require refrigeration, which eliminates the risk of spoilage.

Breakup by Ingredient:

- Animal Derivatives
- Plant Derivatives
- Cereal Derivatives
- Others

Dogs generally rely on animal-based diet to meet their daily nutritional requirements. Animal derivatives provide a balance of essential amino acids and nitrogen while plant-based derivatives are deficient in certain amino acids.

Breakup by Distribution Channel:

- Convenience Stores
- Supermarkets and Hypermarkets
- Online Stores
- Others

At present, convenience stores represent the largest distribution channel.

Regional Insights:

- UAE
- Saudi Arabia
- Kuwait
- Oman
- Qatar
- Bahrain

On the geographical front, the UAE represents the leading market for dog food, accounting for the majority of the total market share.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of major players operating in the industry.

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Key Questions Answered in This Report

1. How big is the GCC dog food market?
2. What is the expected growth rate of the GCC dog food market during 2023-2028?
3. What are the key factors driving the GCC dog food market?
4. What has been the impact of COVID-19 on the GCC dog food market?
5. What is the breakup of the GCC dog food market based on the product type?
6. What is the breakup of the GCC dog food market based on the ingredient?
7. What is the breakup of the GCC dog food market based on the distribution channel?
8. What are the key regions in the GCC dog food market?

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