

United States Catering Market Report and Forecast 2023-2028

Market Report | 2023-06-02 | 85 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3499.00
- Five User License \$4499.00
- Corporate License \$5499.00

Report description:

United States Catering Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the United States catering market reached a value of approximately USD 69.69 billion in 2022. Aided by the thriving hospitality industry, rising corporate events, and the increasing consumer preference for professionally prepared meals, the market is projected to further grow at a CAGR of 5.8% between 2023 and 2028 to reach a value of around USD 99.25 billion by 2028.

Catering is a service that provides food service at a remote site or a site such as a hotel, public house (pub), or other locations. In the United States, the catering industry has been a critical element of the overall food and beverage sector, providing services for a broad range of events including corporate functions, weddings, concerts, and conventions.

The increasing demand for professional food services in the corporate sector is a significant contributor to the United States catering market expansion. As businesses expand and corporate events become more frequent, the need for professional catering services is on the rise. These services also enhance the overall experience of the event, leading to higher satisfaction levels among attendees.

Simultaneously, the resurgence of the hospitality sector, particularly in the post-pandemic era, has stimulated the catering market. Hotels, resorts, and other hospitality entities are constantly enhancing their food and beverage offerings to attract guests, thereby driving the need for skilled and efficient catering services.

Moreover, the increasing consumer preference for professionally prepared meals is playing a critical role in propelling the United States catering market growth. Whether it is for personal events like weddings and birthday parties or for community events like festivals and concerts, more and more Americans are opting for catered meals. This preference stems from the convenience and diversity of offerings that professional caterers provide.

In addition to the traditional catering services, innovative offerings such as food truck catering and pop-up restaurant catering are gaining popularity. These novel forms of catering allow for greater customisation and offer a unique dining experience, thereby attracting a wider consumer base.

Furthermore, the United States catering market growth is fuelled by the rise of online catering service providers. These platforms provide a convenient way for consumers to browse through different catering options, compare prices, and make bookings,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

thereby simplifying the overall process and driving demand for catering services.

Market Segmentation □

The market can be divided based on type, services, application, and region.

Market Breakup by Type

- Contractual

- Non-Contractual

Market Breakup by Services

- Inhouse

- Outsource

Market Breakup by Application

- Corporate Catering

- Social Events

- Others

Market Breakup by Region

- New England

- Mideast

- Great Lakes

- Plains

- Southeast

- Southwest

- Rocky Mountain

- Far West

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the United States catering companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Sodexo

- Compass Group

- ISS A/S

- Jones Lang LaSalle In

- Aramark

- San Francisco Catering Company

- Tres LA Group

- San Diego SA

- Elaine Bell Catering

- DJ's California Catering

- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 United States Catering Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 United States Catering Historical Market (2018-2022)
 - 8.3 United States Catering Market Forecast (2023-2028)
- 9 United States Catering Market by Type
 - 9.1 Contractual
 - 9.1.1 Historical Trend (2018-2022)
 - 9.1.2 Forecast Trend (2023-2028)
 - 9.2 Non-Contractual
 - 9.2.1 Historical Trend (2018-2022)
 - 9.2.2 Forecast Trend (2023-2028)
- 10 United States Catering Market by Services
 - 10.1 Inhouse
 - 10.1.1 Historical Trend (2018-2022)
 - 10.1.2 Forecast Trend (2023-2028)
 - 10.2 Outsource
 - 10.2.1 Historical Trend (2018-2022)
 - 10.2.2 Forecast Trend (2023-2028)
- 11 United States Catering Market by Application
 - 11.1 Corporate Catering
 - 11.1.1 Historical Trend (2018-2022)
 - 11.1.2 Forecast Trend (2023-2028)
 - 11.2 Social Events
 - 11.2.1 Historical Trend (2018-2022)
 - 11.2.2 Forecast Trend (2023-2028)
 - 11.3 Others
- 12 United States Catering Market by Region
 - 12.1 New England

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.1.1 Historical Trend (2018-2022)
- 12.1.2 Forecast Trend (2023-2028)
- 12.2 Mideast
 - 12.2.1 Historical Trend (2018-2022)
 - 12.2.2 Forecast Trend (2023-2028)
- 12.3 Great Lakes
 - 12.3.1 Historical Trend (2018-2022)
 - 12.3.2 Forecast Trend (2023-2028)
- 12.4 Plains
 - 12.4.1 Historical Trend (2018-2022)
 - 12.4.2 Forecast Trend (2023-2028)
- 12.5 Southeast
 - 12.5.1 Historical Trend (2018-2022)
 - 12.5.2 Forecast Trend (2023-2028)
- 12.6 Southwest
 - 12.6.1 Historical Trend (2018-2022)
 - 12.6.2 Forecast Trend (2023-2028)
- 12.7 Rocky Mountain
 - 12.7.1 Historical Trend (2018-2022)
 - 12.7.2 Forecast Trend (2023-2028)
- 12.8 Far West
 - 12.8.1 Historical Trend (2018-2022)
 - 12.8.2 Forecast Trend (2023-2028)
- 13 Average Spending on Catering Services in Selected Regions (Corporate Vs Social)
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Company Profiles
 - 15.2.1 Sodexo
 - 15.2.1.1 Company Overview
 - 15.2.1.2 Product Portfolio
 - 15.2.1.3 Demographic Reach and Achievements
 - 15.2.1.4 Certifications
 - 15.2.2 Compass Group

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.2.2.1 Company Overview
 - 15.2.2.2 Product Portfolio
 - 15.2.2.3 Demographic Reach and Achievements
 - 15.2.2.4 Certifications
 - 15.2.3 ISS A/S
 - 15.2.3.1 Company Overview
 - 15.2.3.2 Product Portfolio
 - 15.2.3.3 Demographic Reach and Achievements
 - 15.2.3.4 Certifications
 - 15.2.4 Jones Lang LaSalle In
 - 15.2.4.1 Company Overview
 - 15.2.4.2 Product Portfolio
 - 15.2.4.3 Demographic Reach and Achievements
 - 15.2.4.4 Certifications
 - 15.2.5 Aramark
 - 15.2.5.1 Company Overview
 - 15.2.5.2 Product Portfolio
 - 15.2.5.3 Demographic Reach and Achievements
 - 15.2.5.4 Certifications
 - 15.2.6 San Francisco Catering Company
 - 15.2.6.1 Company Overview
 - 15.2.6.2 Product Portfolio
 - 15.2.6.3 Demographic Reach and Achievements
 - 15.2.6.4 Certifications
 - 15.2.7 Tres LA Group
 - 15.2.7.1 Company Overview
 - 15.2.7.2 Product Portfolio
 - 15.2.7.3 Demographic Reach and Achievements
 - 15.2.7.4 Certifications
 - 15.2.8 San Diego SA
 - 15.2.8.1 Company Overview
 - 15.2.8.2 Product Portfolio
 - 15.2.8.3 Demographic Reach and Achievements
 - 15.2.8.4 Certifications
 - 15.2.9 Elaine Bell Catering
 - 15.2.9.1 Company Overview
 - 15.2.9.2 Product Portfolio
 - 15.2.9.3 Demographic Reach and Achievements
 - 15.2.9.4 Certifications
 - 15.2.10 DJ's California Catering
 - 15.2.10.1 Company Overview
 - 15.2.10.2 Product Portfolio
 - 15.2.10.3 Demographic Reach and Achievements
 - 15.2.10.4 Certifications
 - 15.2.11 Others
- 16 Key Trends and Developments in the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States Catering Market Report and Forecast 2023-2028

Market Report | 2023-06-02 | 85 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3499.00
	Five User License	\$4499.00
	Corporate License	\$5499.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com