

## **NA Sugar Reduction Technology Market - Industry Trends and Forecast to 2030**

Market Report | 2023-06-01 | 205 pages | Data Bridge Market Research

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### **Report description:**

The North America sugar reduction technology market is expected to reach USD 20,721.16 million by 2030 from USD 9,505.94 million in 2022, growing at a CAGR of 10.3% during the forecast period of 2023 to 2030.

#### Market Segmentation:

North America Sugar Reduction Technology Market, By Alternative Type (Artificial Sweeteners, Naturally-Derived Sweeteners, Sugar Alcohols, and Sweetness Modulators), Technology (Enzymatic Conversion, Extraction Technology, Flavor Delivery Technology, Cambia Sugar Reduction Technology, and Others), Application (Food & Beverages, Bakery and Confectionery, Processed Foods, Dairy Products, and Others), Sales Channel (Direct Channel, Indirect Channel, and Specialty Stores), Form (Crystallized, Powder, Liquid, and Others), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2030

#### Overview of North America Sugar Reduction Technology Market Dynamics:

##### Driver

- Increase in the health-consciousness among consumers

##### Restrain

- Government- imposed strict restrictions and regulations

##### Opportunity

- Rise in the demand for healthy food ingredients in the food and beverage sector

#### Market Players:

Some of the key market players operating in the North America sugar reduction technology market are listed below:

- ADM

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- Cargill, Incorporated
- Ingredion Incorporated
- Roquette Freres
- Kerry Group plc.
- Firmenich SA
- Givaudan
- Sensient Technologies Corporation
- AJINOMOTO FOODS EUROPE SAS
- Tate & Lyle
- Valio Ltd
- Layn Natural Ingredients
- Celanese Corporation
- DouxMatok
- Sweegen
- Bayn Solutions AB (publ)
- BlueTree Technologies Ltd.
- Inulox Ltd
- Better Juice
- Fooditive Group
- Arboreal Stevia

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