

## **NA Ashwagandha Market - Industry Trends And Forecast To 2030**

Market Report | 2023-06-01 | 256 pages | Data Bridge Market Research

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### **Report description:**

The North America ashwagandha market is expected to reach USD 44,082.07 thousand in 2030 from USD 17,374.94 thousand in 2022, growing at a CAGR of 12.4% in the forecast period of 2023 to 2030.

Market Segmentation:

North America Ashwagandha Market, By Type (KSM-66, Sensoril, Hydro-Alcoholic Ashwagandha, Crude Ashwagandha, and Others), Product Type (Ashwagandha Root Product, Ashwagandha Leaf Products, and Ashwagandha Leaf and Root Mix Product), Withanolides Content (1% Withanolides, 3 2% Withanolides, 2.5% Withanolides, 5% Withanolides, 10% Withanolides, and Others), Category (Regular, and Full Spectrum), Form (Powder, Capsule, and Liquid), Function (Improved Stamina, Improved Immunity, Overall Wellbeing, Reduced Anxiety and Stress, Brain Health, Muscle Strength, and Others), and Application (Food & Beverages, Pharmaceutical, Dietary Supplements, Sports Nutrition, and Others), Country (U.S., Canada, and Mexico) -Industry Trends and Forecast to 2030

Overview of North America Ashwagandha Market Dynamics :

Driver

- Rapidly increase in demand for ashwagandha supplements

Restrain

- Less awareness regarding the benefits of ashwagandha

Opportunity

- Rapidly growing adoption of ayurvedic medicines

Market Players:

Some of the major players operating in the North America ashwagandha market are:

- KSM66 Ashwagandha (Ixoreal Biomed)

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- Sami-Sabinsa Group
- Dabur India Limited (2022)
- Himalaya Wellness Company
- Swanson
- Zanducare (A Subsidiary of Emami Ltd.)
- Patanjali Ayurved
- Herbochem
- Apex International
- Kerry Group plc (2022)
- Kairali Ayurvedic Products
- Bioprex Labs
- Natreon Inc.
- Medikonda Nutrients
- Carrubba. Inc
- Organic India Pvt. Ltd.
- Zoic Pharmaceuticals.
- Creative Enzymes
- Aunutra Industries Inc.

## **Table of Contents:**

### TABLE OF CONTENTS

1	INTRODUCTION	73
1.1	OBJECTIVES OF THE STUDY	73
1.2	MARKET DEFINITION	73
1.3	OVERVIEW OF THE NORTH AMERICA ASHWAGANDHA MARKET	73
1.4	LIMITATION	75
1.5	MARKETS COVERED	75
2	MARKET SEGMENTATION	81
2.1	MARKETS COVERED	81
2.2	GEOGRAPHICAL SCOPE	82
2.3	YEARS CONSIDERED FOR THE STUDY	83
2.4	CURRENCY AND PRICING	83
2.5	DBMR TRIPOD DATA VALIDATION MODEL	84
2.6	TYPE LIFE-LINE CURVE	87
2.7	MULTIVARIATE MODELING	88
2.8	PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	89
2.9	DBMR MARKET POSITION GRID	90
2.10	MARKET APPLICATION COVERAGE GRID	91
2.11	DBMR MARKET CHALLENGE MATRIX	92
2.12	VENDOR SHARE ANALYSIS	93
2.13	SECONDARY SOURCES	94
2.14	ASSUMPTIONS	94
3	EXECUTIVE SUMMARY	95

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4	PREMIUM INSIGHTS	98
4.1	IMPACT OF ECONOMIC SLOWDOWN	99
4.1.1	IMPACT ON PRICE	99
4.1.2	IMPACT ON SUPPLY CHAIN	99
4.1.3	IMPACT ON SHIPMENT	99
4.1.4	IMPACT ON COMPANY'S STRATEGIC DECISIONS	100
4.2	PRICING INDEX	101
4.3	NEW PRODUCT LAUNCHES	102
4.4	MARKETING STRATEGIES ADOPTED BY KEY MARKET PLAYERS	103
4.4.1	PROMOTING PRODUCTS BY EMPHASIZING DIFFERENT FUNCTIONS	103
4.4.2	PARTNERSHIPS WITH OTHER BRANDS	103
4.4.3	A VAST NETWORK OF DISTRIBUTION	104
4.5	PRODUCTION CAPACITY OF KEY MANUFACTURING COMPANIES	105
4.6	NORTH AMERICA ASHWAGANDHA MARKET- INDUSTRY TRENDS AND FUTURE PERSPECTIVE	106
4.6.1	RISING ADOPTION OF ASHWAGANDHA INGREDIENTS BY END USERS	106
4.6.2	GROWING COLLABORATIONS AND PARTNERSHIPS	106
4.7	NORTH AMERICA ASHWAGANDHA MARKET: LABELLING CLAIMS	106
4.8	FACTORS INFLUENCING PURCHASING DECISION OF CUSTOMERS	110
4.9	SUPPLY CHAIN OF NORTH AMERICA ASHWAGANDHA MARKET	111
4.9.1	RAW MATERIAL PROCUREMENT	111
4.9.2	ASHWAGANDHA PRODUCTION/PROCESSING	111
4.9.3	MARKETING AND DISTRIBUTION	112
4.9.4	END USERS	112
4.10	NORTH AMERICA ASHWAGANDHA MARKET: REGULATORY FRAMEWORK	113
4.10.1	U.S.	113
5	MARKET OVERVIEW	114
5.1	DRIVERS	116
5.1.1	RAPIDLY INCREASE IN DEMAND FOR ASHWAGANDHA SUPPLEMENTS	116
5.1.2	GROW IN POPULARITY OF ASHWAGANDHA OWING TO ITS NUTRITIONAL AND HEALTH BENEFITS	117
5.1.3	SURGE IN DEMAND FOR ASHWAGANDHA IN FUNCTIONAL FOOD AND BEVERAGES AND PHARMACEUTICAL INDUSTRY	117
5.2	RESTRAINTS	119
5.2.1	LESS AWARENESS REGARDING THE BENEFITS OF ASHWAGANDHA	119
5.2.2	SIDE EFFECTS OF ASHWAGANDHA	120
5.3	OPPORTUNITIES	121
5.3.1	RAPIDLY GROWING ADOPTION OF AYURVEDIC MEDICINES	121
5.3.2	SEDENTARY LIFESTYLE AMONG PEOPLE IS INCREASING DEMAND FOR ASHWAGANDHA TO PROMOTE HEALTH AND WELLNESS	123
5.3.3	RISE IN DEMAND FOR ASHWAGANDHA MEDICINES & SUPPLEMENTS DUE TO COVID-19 PANDEMIC	126
5.4	CHALLENGES	127
5.4.1	POOR QUALITY OF CLINICAL RESEARCH ON AYURVEDIC MEDICINES	127
5.4.2	SUPPLY CHAIN DISRUPTION DUE TO COVID-19	128
6	NORTH AMERICA ASHWAGANDHA MARKET, BY TYPE	131
6.1	OVERVIEW	132
6.2	KSM-66	133
6.3	SENSORIL	134
6.4	HYDRO-ALCOHOLIC ASHWAGANDHA	134
6.5	CRUDE ASHWAGANDHAA	135

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7	NORTH AMERICA ASHWAGANDHA MARKET, BY PRODUCT TYPE	136
7.1	OVERVIEW	137
7.2	ASHWAGANDHA ROOT PRODUCT	138
7.3	ASHWAGANDHA LEAF AND ROOT MIX PRODUCT	138
7.4	ASHWAGANDHA LEAF PRODUCTS	138
8	NORTH AMERICA ASHWAGANDHA MARKET, BY WITHANOLIDES CONTENT	140
8.1	OVERVIEW	141
8.2	5% WITHANOLIDES	142
8.3	10% WITHANOLIDES	142
8.4	2.5% WITHANOLIDES	142
8.5	2% WITHANOLIDES	143
8.6	1% WITHANOLIDES	144
8.7	OTHERS	144
9	NORTH AMERICA ASHWAGANDHA MARKET, BY CATEGORY	145
9.1	OVERVIEW	146
9.2	FULL SPECTRUM	147
9.3	REGULAR	147
10	NORTH AMERICA ASHWAGANDHA MARKET, BY FORM	148
10.1	OVERVIEW	149
10.2	POWDER	150
10.3	CAPSULE AND PILLS	150
10.4	LIQUID	151
11	NORTH AMERICA ASHWAGANDHA MARKET, BY FUNCTION	152
11.1	OVERVIEW	153
11.2	REDUCED ANXIETY AND STRESS	154
11.3	BRAIN HEALTH	154
11.4	IMPROVED IMMUNITY	155
11.5	IMPROVED STAMINA	155
11.6	MUSCLE STRENGTH	155
11.6.1	MUSCLE SIZE & STRENGTH	156
11.6.2	MUSCLE RECOVERY	156
11.7	OVERALL WELLBEING	156
11.8	OTHERS	157
12	NORTH AMERICA ASHWAGANDHA MARKET, BY APPLICATION	158
12.1	OVERVIEW	159
12.2	DIETARY SUPPLEMENTS	160
12.2.1	DIETARY SUPPLEMENTS, BY TYPE	160
12.2.1.1	IMMUNITY SUPPLEMENTS	160
12.2.1.2	BONE AND JOINT HEALTH SUPPLEMENTS	160
12.2.1.3	BRAIN HEALTH SUPPLEMENTS	161
12.2.1.4	OVERALL WELLBEING SUPPLEMENTS	161
12.2.1.5	SKIN HEALTH SUPPLEMENTS	161
12.2.1.6	OTHERS	161
12.2.2	DIETARY SUPPLEMENTS, BY ASHWAGANDHA TYPE	161
12.2.2.1	KSM-66	161
12.2.2.2	SENSORIL	161
12.2.2.3	OTHERS	161

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- 12.2.3 DIETARY SUPPLEMENTS, BY ASHWAGANDHA PRODUCT TYPE 162
  - 12.2.3.1 ASHWAGANDHA ROOT PRODUCT 162
  - 12.2.3.2 ASHWAGANDHA LEAF PRODUCTS 162
  - 12.2.3.3 ASHWAGANDHA LEAF AND ROOT MIX PRODUCT 162
- 12.3 PHARMACEUTICAL 162
  - 12.3.1 PHARMACEUTICAL, BY ASHWAGANDHA TYPE 163
    - 12.3.1.1 KSM-66 163
    - 12.3.1.2 SENSORIL 163
    - 12.3.1.3 OTHERS 163
  - 12.3.2 PHARMACEUTICAL, BY ASHWAGANDHA PRODUCT TYPE 163
    - 12.3.2.1 ASHWAGANDHA ROOT PRODUCT 164
    - 12.3.2.2 ASHWAGANDHA LEAF AND ROOT MIX PRODUCT 164
    - 12.3.2.3 ASHWAGANDHA LEAF PRODUCTS 164
  - 12.3.3 FOOD & BEVERAGES 164
    - 12.3.3.1 BEVERAGES 165
      - 12.3.3.1.1 JUICES 165
      - 12.3.3.1.2 FORTIFIED BEVERAGES 165
      - 12.3.3.1.3 FUNCTIONAL BEVERAGES 166
      - 12.3.3.1.4 FLAVORED MILK 166
      - 12.3.3.1.5 MILK SHAKES 166
      - 12.3.3.1.6 SMOOTHIES 166
      - 12.3.3.1.7 PROCESSED MILK 166
      - 12.3.3.1.8 OTHERS 166
    - 12.3.3.2 PROCESSED FOOD 166
      - 12.3.3.2.1 SAUCES, DRESSINGS AND CONDIMENTS 167
      - 12.3.3.2.2 CANNED FRUITS & VEGETABLES 167
      - 12.3.3.2.3 SOUPS 167
      - 12.3.3.2.4 JAMS, PRESERVES & MARMALADES 167
      - 12.3.3.2.5 READY MEALS 167
      - 12.3.3.2.6 FRUIT & VEGETABLE PUREE 167
      - 12.3.3.2.7 PICKLES 168
      - 12.3.3.2.8 OTHERS 168
    - 12.3.3.3 BAKERY 168
      - 12.3.3.3.1 BREAD & ROLLS 168
      - 12.3.3.3.2 BISCUIT 168
      - 12.3.3.3.3 COOKIES & CRACKERS 169
      - 12.3.3.3.4 CAKES, PASTRIES & TRUFFLE 169
      - 12.3.3.3.5 TART & PIES 169
      - 12.3.3.3.6 BROWNIES 169
      - 12.3.3.3.7 OTHERS 169
    - 12.3.3.4 FUNCTIONAL FOOD 169
    - 12.3.3.5 DAIRY PRODUCTS 169
      - 12.3.3.5.1 ICE CREAM 170
      - 12.3.3.5.2 YOGURT 170
        - 12.3.3.5.2.1 FROZEN 170
        - 12.3.3.5.2.2 FRESH 170
      - 12.3.3.5.3 CHEESE 170

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- 12.3.3.5.4 OTHERS 170
- 12.3.3.6 BREAKFAST CEREALS 170
- 12.3.3.7 OTHERS 170
- 12.3.4 FOOD & BEVERAGES, BY ASHWAGANDHA TYPE 170
- 12.3.4.1 KSM-66 171
- 12.3.4.2 SENSORIL 171
- 12.3.4.3 OTHERS 171
- 12.3.5 FOOD & BEVERAGES, BY ASHWAGANDHA PRODUCT TYPE 171
- 12.3.5.1 ASHWAGANDHA ROOT PRODUCT 171
- 12.3.5.2 ASHWAGANDHA LEAF AND ROOT MIX PRODUCT 172
- 12.3.5.3 ASHWAGANDHA LEAF PRODUCTS 172
- 12.4 SPORTS NUTRITION 172
- 12.4.1 SPORTS NUTRITION, BY TYPE 172
- 12.4.1.1 PROTEIN POWDERS 172
- 12.4.1.2 SPORT DRINKS 173
- 12.4.1.3 SPORTS DRINK MIXES 173
- 12.4.1.4 OTHERS 173
- 12.4.2 SPORTS NUTRITION, BY ASHWAGANDHA TYPE 173
- 12.4.2.1 KSM-66 173
- 12.4.2.2 SENSORIL 173
- 12.4.2.3 OTHERS 173
- 12.4.3 SPORTS NUTRITION, BY ASHWAGANDHA PRODUCT TYPE 173
- 12.4.3.1 ASHWAGANDHA ROOT PRODUCT 174
- 12.4.3.2 ASHWAGANDHA LEAF AND ROOT MIX PRODUCT 174
- 12.4.3.3 ASHWAGANDHA LEAF PRODUCTS 174
- 12.5 OTHERS 174
- 12.5.1 OTHERS, BY ASHWAGANDHA TYPE 175
- 12.5.1.1 KSM-66 175
- 12.5.1.2 SENSORIL 175
- 12.5.1.3 OTHERS 175
- 12.5.2 OTHERS, BY ASHWAGANDHA PRODUCT TYPE 175
- 12.5.2.1 ASHWAGANDHA ROOT PRODUCT 175
- 12.5.2.2 ASHWAGANDHA LEAF AND ROOT MIX PRODUCT 176
- 12.5.2.3 ASHWAGANDHA LEAF PRODUCTS 176
- 13 NORTH AMERICA ASHWAGANDHA MARKET, BY REGION 177
- 13.1 NORTH AMERICA 178
- 13.1.1 U.S. 191
- 13.1.2 MEXICO 199
- 13.1.3 CANADA 207
- 14 NORTH AMERICA ASHWAGANDHA MARKET: COMPANY LANDSCAPE 215
- 14.1 COMPANY SHARE ANALYSIS: NORTH AMERICA 215
- 15 SWOT ANALYSIS 216
- 16 COMPANY PROFILINGS 217
- 16.1 KSM66 ASHWAGANDHA (IXOREAL BIOMED) 217
- 16.1.1 COMPANY SNAPSHOT 217
- 16.1.2 COMPANY SHARE ANALYSIS 217
- 16.1.3 PRODUCT PORTFOLIO 218

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16.1.4 RECENT DEVELOPMENT	218
16.2 SAMI-SABINSA GROUP	219
16.2.1 COMPANY SANPSHOT	219
16.2.2 COMPANY SHARE ANALYSIS	219
16.2.3 PRODUCT PORTFOLIO	220
16.2.4 RECENT DEVELOPMENTS	220
16.3 DABUR INDIA LIMITED	222
16.3.1 COMPANY SNAPSHOT	222
16.3.2 REVENUE ANALYSIS	222
16.3.3 COMPANY SHARE ANALYSIS	223
16.3.4 BRAND PORTFOLIO	223
16.3.5 RECENT DEVELOPMENT	223
16.4 HIMALAYA WELLNESS COMPANY	226
16.4.1 COMPANY SNAPSHOT	226
16.4.2 COMPANY SHARE ANALYSIS	226
16.4.3 PRODUCT PORTFOLIO	227
16.4.4 RECENT DEVELOPMENT	227
16.5 SWANSON	228
16.5.1 COMPANY SNAPSHOT	228
16.5.2 COMPANY SHARE ANALYSIS	228
16.5.3 PRODUCT PORTFOLIO	229
16.5.4 RECENT DEVELOPMENT	229
16.6 APEX INTERNATIONAL	230
16.6.1 COMPANY SNAPSHOT	230
16.6.2 PRODUCT PORTFOLIO	230
16.6.3 RECENT DEVELOPMENT	231
16.7 AUNUTRA INDUSTRIES INC.	232
16.7.1 COMPANY SANPSHOT	232
16.7.2 PRODUCT PORTFOLIO	232
16.7.3 RECENT DEVELOPMENTS	233
16.8 BIOPREX LABS	234
16.8.1 COMPANY SNAPSHOT	234
16.8.2 PRODUCT PORTFOLIO	234
16.8.3 RECENT DEVELOPMENTS	235
16.9 CARRUBBA INC	236
16.9.1 COMPANY SNAPSHOT	236
16.9.2 PRODUCT PORTFOLIO	236
16.9.3 RECENT DEVELOPMENT	236
16.10 CREATIVE ENZYMES	237
16.10.1 COMPANY SNAPSHOT	237
16.10.2 PRODUCT PORTFOLIO	237
16.10.3 RECENT DEVELOPMENTS	238

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