

APAC Wound Care Market - Focused Insights 2023-2028

Market Report | 2023-07-12 | 82 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report provides an in-depth analysis of the complete APAC wound care market. Exhaustive information regarding the shift towards the adoption of advanced wound care products in the APAC countries. The lack of reimbursement options is slowing the adoption of advanced wound care products in the market. Constant product launches in the market from key vendors to gain market share is included. The constant increase in the number of target population is driving the market. Lack of awareness among the nurses to handle wound care patients is one of the major limitations. The adoption of advanced products is not faster in Asian countries. The high cost of the products and lack of insurance coverage for most of the products in the market are impacting the market negatively. There are not many specialized wounds care clinics in Asian countries. Primary healthcare clinics handle the wound care patients and large hospitals do conduct complex surgeries.

MARKET DEFINITION

Wound care helps to treat/heal several types of acute injuries such as burns, bruises, surgical incisions, and chronic wounds, including diabetic foot ulcers, pressure ulcers, and venous ulcers. Wound care consists of products and devices that include bandages, gauze, dressings, cleansers, wound therapy devices, pads, and skin grafts. Wound care management depends on the severity of the wound - acute or chronic.

KEY HIGHLIGHTS:

- The demand for the advanced wound care segments in the market is high and it constitutes for major share in the products segment. It is expected to grow with incremental growth of more than \$1.5 billion.
- The hospitals are the major end-users of wound care products and constitute for major market share. Slowly there is an increase in the number of hospitals treating complex wounds. This will further increase the demand for the wound care products.

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-□China has made progress in 2019 in the wound care market. This country which is one of the largest markets in the APAC region is trying to make wound care an independent segment, by increasing separate wound care hospitals.

-□Acute wounds are increasing in the APAC countries. The number of surgeries performed in the APAC countries are increasing due to the increasing access to the hospitals and increasing number of surgeries.

-□Lack of training among the wound care specialists and nurses treating wounds are one of the major limitations for the market growth. Regulation to launch the wound care product is high, the companies must undergo multiple sets of evaluations in different countries.

VENDORS LIST

Key Vendors

- Johnson & Johnson (Ethicon)
- 3M
- Medtronic
- Smith + Nephew

Other Prominent Vendors

- Axio Biosolutions
- CHANGZHOU HAIDA MEDICAL EQUIPMENT
- Cryolife
- Frankenman
- GPC Medical
- Molnlycke
- Orion Sutures
- Reach Surgicals
- Sutures India
- Triage Meditech
- Waston Medical Appliance

REPORT HIGHLIGHTS

SEGMENTATION & FORECAST

- Product
 - ? Advanced Wound care
 - ? Sutures & Stapling Device
 - ? Traditional Wound Care Products
 - ? Haemostat & Surgical Sealants
- End-User
 - ? Hospitals
 - ? Long-Term Care Facilities
 - ? Home Healthcare

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- ? Others
- Wound Type
 - ? Acute Wound
 - ? Chronic Wound

MARKET STRUCTURE

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