

Latin America Data Center Market - Focused Insights 2023-2028

Market Report | 2023-07-12 | 80 pages | Arizton Advisory & Intelligence

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Report description:

WHAT'S INCLUDED

- Market Dynamics: Market Opportunities & Trends, Market Growth Enablers, Market Restraints
- Segments Covered: Facility Type, IT Infrastructure, Electrical Infrastructure, Mechanical Infrastructure, Cooling Systems, Cooling Technique, General Construction, and Tier Standards
- Market Participants: IT Infrastructure Providers, Support Infrastructure Providers, Data Center Contractors & Subcontractors, Data Center Investors and New Entrants.

KEY HIGHLIGHTS

- Latin America is one of the fastest-growing countries in terms of technological development and innovations. The government takes several initiatives for the growth and development of the cloud. Microsoft, Oracle, IBM, and Huawei Innovation announce new cloud regions/availability zones in Latin America. Some of these cloud regions are already operational, and others will open within the next one to two years.
- Ascenty, Equinix, HostDime, ODATA, Quantico, Scala Data Centers, Telmex, EdgeConneX, Ava Telecom, and Tigo Business are among the top colocation service providers that are major contributors to the Latin America data center market's growth.
- The rise in coverage of 5G and its deployment in the region will attract more edge data center investment across the region. The deployment of submarine cables, such as the Caribbean Express (CX cable) and Firmina cable, will help the region to establish a better connection with the rest of the world.
- Several mergers & acquisitions (M&As) occur among colocation vendors in the Latin America data center construction market. For instance, in 2022, Equinix announced that it acquired around four data centers of Entel in Chile and Peru. In December 2022, aligned announced an agreement to acquire ODATA, which marks its entry into Latin America.
- In 2022, regional and international colocation operators and telecommunication service providers invested in data centers. The adoption of Big data, IoT, cloud-based services, 5G deployment, and others are some key drivers for the Latin America data center market.

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Key IT Infrastructure Providers

- [Arista Networks
- [Broadcom
- [Cisco Systems
- [Dell Technologies
- [Hewlett Packard Enterprise
- [Huawei Technologies
- [IBM
- [Juniper Networks
- [Lenovo
- [NetApp
- [Oracle

Prominent Support Infrastructure

- [ABB
- [Alfa Laval
- [Assa Abloy
- [Axis Communications
- [Bosch Security Systems
- [Caterpillar
- [Cummins
- [Daikin Applied
- [Delta Electronics
- [EATON
- [Honeywell
- [Johnson Controls
- [Legrand
- [Munters
- [Mitsubishi Electric
- [Piller Power Systems
- [Panduit
- [Rittal
- [Rolls-Royce
- [Schneider Electric
- [Siemens
- [STULZ
- [Vertiv

Prominent Construction Contractors

- [AECOM
- [Aceco TI
- [Constructora Sudamericana
- [Cundall

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- []Quark
- []Syska Hennessey Group
- []Turner Construction
- []Turner & Townsend
- []ZFB Group
- []Zeitttec

Prominent Data Center Investors

- []Amazon Web Services (AWS)
- []Ascenty
- []Ava Telecom
- []Air Link Communications
- []Belize Network Information Centre
- []Blue NAP Americas
- []Brac Informatics Centre (BIC)
- []Claro
- []Digicel
- []Entel
- []Epic.io
- []Equinix
- []EdgeConneX
- []GlobeNet Telecom
- []Gtd Peru
- []HostDime
- []InterNexa
- []IPXON Networks
- []KIO Networks
- []Lumen Technologies (CIRION)
- []Millicom (Tigo Panama)
- []Nabiax
- []ODATA
- []Oxygen
- []OneX
- []Scala Data Centers
- []SONDA
- []Telecom Italia Sparkle

New Entrants

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- DHAmericas
- Microsoft

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