

Wine in Guatemala

Market Direction | 2023-06-26 | 23 pages | Euromonitor

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Report description:

Players continued to invest in the expansion of wine in the country in 2022 with this delivering positive results. Wine sales continued growing in total volume terms in 2022, with wine reaching new consumers as well as seeing an increase in per capita consumption. Specialised wine stores like La Vinoteca, Corchos, and cepa wineshop to name a few, offered various wine tasting courses throughout the year to help increase knowledge and awareness around wine. Some retailers have also developed subsc...

Euromonitor International's Wine in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN GUATEMALA

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