

Wine in Bolivia

Market Direction | 2023-06-26 | 23 pages | Euromonitor

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Report description:

The popularity of Argentine wine imports has experienced a significant surge in 2022, building on a trend that began in 2020. The fluctuations in the Argentine currency have been advantageous for local importers, resulting in lower prices for consumers. Among the importers, AJ Vierci Srl stands out as the most prominent, with Bodega Catena Zapata being highly relevant for red wines such as Malbec and Cabernet Sauvignon, and Bodegas Chandon making a strong impact in the sparkling wine category. B...

Euromonitor International's Wine in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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