

Wine in Belgium

Market Direction | 2023-06-27 | 34 pages | Euromonitor

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Report description:

Wine sales were decreasing in Belgium retail in 2022. Cross-border trade and the opening of horeca outlets were key reasons for a decline in retail sales, while the old-fashioned image of still and fortified wine continued to result in a decline for the overall landscape. Sparkling wines and champagnes were on a negative trend in retail in 2022, despite end-of-year celebrations recording an uplift for both categories. Additionally, in line with rising inflation levels, promotion pressure in wine...

Euromonitor International's Wine in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN BELGIUM

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