

Tissue and Hygiene in Pakistan

Market Direction | 2023-06-28 | 42 pages | Euromonitor

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Report description:

Retail tissue and hygiene benefited from the outbreak of Coronavirus (COVID-19) in 2020, as the pandemic increased awareness of the importance of hygiene and cleanliness to offer resistance to the virus. The spikes in volume growth in retail tissue in 2020 were followed by decreases in 2021, although market sizes remained higher than in 2019. Meanwhile, high hygiene awareness continued to push volume growth in retail hygiene. In 2022, both retail tissue and retail hygiene posted strong volume gr...

Euromonitor International's Tissue and Hygiene in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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