

Tissue and Hygiene in Pakistan

Market Direction | 2023-06-28 | 42 pages | Euromonitor

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Report description:

Retail tissue and hygiene benefited from the outbreak of Coronavirus (COVID-19) in 2020, as the pandemic increased awareness of the importance of hygiene and cleanliness to offer resistance to the virus. The spikes in volume growth in retail tissue in 2020 were followed by decreases in 2021, although market sizes remained higher than in 2019. Meanwhile, high hygiene awareness continued to push volume growth in retail hygiene. In 2022, both retail tissue and retail hygiene posted strong volume gr...

Euromonitor International's Tissue and Hygiene in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tissue and Hygiene in Pakistan
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List Of Contents And Tables

TISSUE AND HYGIENE IN PAKISTAN

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2017-2022
Table 2 Infant Population 2017-2022
Table 3 Female Population by Age 2017-2022
Table 4 Total Population by Age 2017-2022
Table 5 Households 2017-2022
Table 6 Forecast Infant Population 2022-2027
Table 7 Forecast Female Population by Age 2022-2027
Table 8 Forecast Total Population by Age 2022-2027
Table 9 Forecast Households 2022-2027

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 14 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 15 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 16 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong sales growth in sanitary protection in line with urbanisation effects
Greater availability and accessibility of sanitary protection pushes sales
Procter & Gamble continues to dominate the category

PROSPECTS AND OPPORTUNITIES

Growth to remain strong as urbanisation accelerates
Customisation and personalisation are likely to be more visible in the product offer
Growth in local production although there is no real threat to the multinational leaders

CATEGORY DATA

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Table 18 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 19 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 21 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 22 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 23 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing awareness and education drive strong growth in 2022

Polarised demand remains a factor in 2022

Health and beauty specialists is a significant channel but small local grocers dominates

PROSPECTS AND OPPORTUNITIES

Growing urban population to underpin the performance of nappies/diapers over the forecast period

The shift to branded products is set to continue

Large price-sensitive population offers opportunities for local players

CATEGORY DATA

Table 24 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 25 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 27 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 28 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 29 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

RETAIL ADULT INCONTINENCE IN PAKISTAN

2022 DEVELOPMENTS

WIPES IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Improving economic conditions push sales of wipes

More women in the workforce increases the need for fast and convenient personal hygiene solutions

Strong multinational brands limit the room for manoeuvre for competitors

PROSPECTS AND OPPORTUNITIES

Demand to increase considerably over the forecast period

Hygiene-focused wipes are likely to grow in popularity

Leading players to push sales via education

CATEGORY DATA

Table 30 Retail Sales of Wipes by Category: Value 2017-2022

Table 31 Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 33 LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 34 Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 35 Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth on the back of strong demographic trends

Packages Ltd leads domestic domination of retail tissue

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A move away from traditional ways of living fosters demand in 2022

PROSPECTS AND OPPORTUNITIES

Greater exposure to modern living trends to stimulate a need for retail tissue

Western-style flushable toilets boost the use of toilet paper while boxed facial tissues enjoy an upmarket image

The competitive landscape is unlikely to see any major shifts

CATEGORY DATA

Table 36 Retail Sales of Tissue by Category: Value 2017-2022

Table 37 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 38 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 39 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 40 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 41 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Away-from-home demand rebounds as society reopens

Toilet paper and napkins become must-have in horeca

Local manufacturers maintain AFH stronghold

PROSPECTS AND OPPORTUNITIES

Economic recovery to increase provision of AFH products in business/industry and horeca

Key review period trends to continue to widen the appeal of AFH products

Focus on preventative health, convenience and comfort to spur AFH sales

CATEGORY DATA

Table 42 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 43 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 44 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 45 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 46 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 47 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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