

Sweet Biscuits, Snack Bars and Fruit Snacks in Spain

Market Direction | 2023-06-30 | 30 pages | Euromonitor

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Report description:

Overall, sweet biscuits, snack bars and fruit snacks is seeing flat growth in retail volume terms in 2023, but the performances of the different categories are polarised. For instance, dried fruit continues to see healthy growth in 2023, albeit volume growth is slower compared to that being seen in 2020 and 2021 when home seclusion fuelled demand for these products. Dried fruit benefits from its healthy image while it is also used in baking as well as being added to breakfast cereals. This tallies...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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