

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Finland**

Market Direction | 2023-06-29 | 27 pages | Euromonitor

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### **Report description:**

Sweet biscuits, snack bars and fruit snacks saw increasing prices in 2022 and 2023, boosted by inflation and growing production costs. This is leading to positive current retail value sales growth in 2023. Local manufacturer Fazer continues to lead the landscape in 2023, emphasising its domestic origin and the ingredients of its products. The domestic origin trend is strong in the country, with many Finns wishing to support local brands and the economy, especially in unstable times. Fazer has ex...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Players add certificates and guarantees to showcase sustainability credentials

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What next for snacks?

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