

Sweet Biscuits, Snack Bars and Fruit Snacks in Egypt

Market Direction | 2023-06-29 | 26 pages | Euromonitor

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Report description:

Retail volume sales of sweet biscuits, snack bars and fruit snacks are set to continue rising during 2023, with volume growth higher than in the previous year. The rate of growth in retail constant value sales (2023 prices) of sweet biscuits, snack bars and fruit snacks is also set to accelerate. This will stem from rising prices, driven by rising raw material and energy costs. In particular, a sharp rise in the price of wheat will force manufacturers to raise their prices. The impact of this wi...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Sweet biscuits, snack bars and fruit snacks increases in volume and value terms in 2023

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Consumers increasingly seek out brands on promotion, especially via modern grocery retailers and retail e-commerce

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