

## **Sugar Confectionery in Singapore**

Market Direction | 2023-06-27 | 23 pages | Euromonitor

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### **Report description:**

Retail volume sales of sugar confectionery have been struggling to maintain growth in 2023, due to the growing health and wellness trend, as local consumers are increasingly concerned about their sugar intake, as well as seeking to avoid unnecessary additives and chemicals in the snacks they consume. Hence, this shift in consumer preference has led to a decline in the popularity of some types of sugar confectionery, as they are perceived as high in sugar content, and in turn are perceived to be...

Euromonitor International's Sugar Confectionery in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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