

Sugar Confectionery in New Zealand

Market Direction | 2023-06-28 | 21 pages | Euromonitor

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Report description:

While New Zealand has returned to a sense of normality post-pandemic, the wider effects of it continue to linger in the form of sustainably high rates of inflation. Several factors contribute to these inflationary pressures. The Reserve Bank of New Zealand's record-low interest rates at the start of the pandemic over-stimulated the local economy. Additionally, domestic and international supply chain disruptions, rising logistics costs, and a weakening NZ dollar have led to increased costs for im...

Euromonitor International's Sugar Confectionery in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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