

Sugar Confectionery in Denmark

Market Direction | 2023-06-29 | 21 pages | Euromonitor

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Report description:

Liquorice continues to be an important sweet snack in the Danish market, as well as in other Nordic countries. There is a wide choice of chocolate, gummies and other types of confectionery products with liquorice flavour that Danes love. Moreover, this category specifically saw many new product launches towards the end of the review period. Ga-JoL introduced two new pastilles, Ga-JoL Original Red and the limited edition variant, Gin & Lime with no sugar added. There were also launches of liquori...

Euromonitor International's Sugar Confectionery in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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