

Sugar Confectionery in Costa Rica

Market Direction | 2023-06-29 | 18 pages | Euromonitor

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Report description:

Children who were not able to celebrate their birthday with friends in 2020 and 2021, due to the COVID-19 pandemic, returned to full party celebrations in 2022 and 2023. Sugar confectionery is frequently purchased for children's birthday parties where bags of assorted confectionery products are placed inside pinatas. Talks of inclusion in schools have motivated parents to invite all classmates to birthday parties. Consequently, middle and higher income parents have invited large numbers of kids...

Euromonitor International's Sugar Confectionery in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Consumption focuses on special occasions as health concerns force parents to limit everyday sugar intake

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