

Spirits in Tunisia

Market Direction | 2023-06-26 | 25 pages | Euromonitor

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Report description:

On-trade sales account for a significant proportion of sales in spirits and so the category was more heavily impacted by the COVID-19 pandemic compared to other alcoholic drinks. During the two years of the pandemic, almost all bars, pubs and nightclubs remained closed due to the restrictions applied by the Tunisian Ministry of Health. In 2022, the on-trade began to recover and is experiencing a strong performance in current value and volume terms, with nightlife proving to be dynamic, especiall...

Euromonitor International's Spirits in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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