

**Spirits in the United Arab Emirates**

Market Direction | 2023-06-22 | 29 pages | Euromonitor

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**Report description:**

A greater focus on sustainability in the United Arab Emirates has reached alcoholic drinks. Consumer demand for sustainable spirits in particular, has been met by a new launch of award-winning and sustainable tequila brand Mijenta. Mijenta's operations, sourcing and packaging have been structured to be as environmentally-responsible as possible, while also delivering benefits to local communities. Since the United Arab Emirates is known for its high-income residents and attracting affluent touri...

Euromonitor International's Spirits in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

June 2023

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