

Spirits in Slovenia

Market Direction | 2023-06-27 | 28 pages | Euromonitor

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Report description:

The spirits category recovered from the pandemic in 2022, with current value and volume sales surpassing 2019 levels. Inflation and higher unit prices were also drivers of current value sales in 2022. Despite making a strong recovery, sales of on-trade spirits sales still remained below pre-pandemic levels. On the one hand, the horeca channel operated without any restrictions and felt the positive impact of a strong tourist season, but fewer locals were going out or socialising compared to the p...

Euromonitor International's Spirits in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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Gin is gaining popularity with local brands developing craft products
Non-alcoholic spirits entice health-conscious Slovenians

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