

Snacks in Thailand

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Report description:

Thailand's full return to normality and tourism in 2023, with no more COVID-19-related restrictions or quarantines, is expected to boost the country's overall economy and, in turn, positively benefit snacks. Indeed, consumers' return to out-of-home lifestyles and travelling, means more on-the-go snacking occasions and a higher demand for convenience, with are growth drivers for snacks.

Euromonitor International's Snacks in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Snacks in Thailand
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List Of Contents And Tables

SNACKS IN THAILAND

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023
Table 2 Sales of Snacks by Category: Value 2018-2023
Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 4 Sales of Snacks by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Snacks: % Value 2019-2023
Table 6 LBN Brand Shares of Snacks: % Value 2020-2023
Table 7 Penetration of Private Label by Category: % Value 2018-2023
Table 8 Distribution of Snacks by Format: % Value 2018-2023
Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 10 □Forecast Sales of Snacks by Category: Value 2023-2028
Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Post-pandemic lifestyles and the revival of tourism help to boost sales in chocolate confectionery
Growing health-consciousness inspires brands to launch "healthy choice" options
International brands leading the chocolate sales growth in the market

PROSPECTS AND OPPORTUNITIES

Co-branding and social empowerment become key in marketing strategies
Health and wellness trends drive key players' new product developments
Sustainability and corporate responsibility become increasingly important

CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023
Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023
Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023
Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

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Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Structural declines in gum consumption remain a key challenge
Return to out-of-home lifestyles and tourism are key to boost gum demand
Health and wellness trends influence developments in gum

PROSPECTS AND OPPORTUNITIES

New innovations in functional gum expected, in line with health and wellness trends
Healthier lifestyles will continue to drive demand for sugar-free gum
Consumers' shift to on-the-go lifestyles impacts gum's packaging trends

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023
Table 26 Sales of Gum by Category: Value 2018-2023
Table 27 Sales of Gum by Category: % Volume Growth 2018-2023
Table 28 Sales of Gum by Category: % Value Growth 2018-2023
Table 29 Sales of Gum by Flavour: Rankings 2018-2023
Table 30 NBO Company Shares of Gum: % Value 2019-2023
Table 31 LBN Brand Shares of Gum: % Value 2020-2023
Table 32 Distribution of Gum by Format: % Value 2018-2023
Table 33 Forecast Sales of Gum by Category: Volume 2023-2028
Table 34 □Forecast Sales of Gum by Category: Value 2023-2028
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Functional sugar confectionery proves to be popular, such as medicated and breath-freshening options
Mature and slow category leave challenge for the players
Health and wellness trends drive new product developments

PROSPECTS AND OPPORTUNITIES

"Healthier option" positioning becomes key to players' strategies
New product developments expected across consolidated subcategories
Traditional trade and convenience stores remain a key channel for distribution

CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2023
Table 37 Sales of Sugar Confectionery by Category: Volume 2018-2023
Table 38 Sales of Sugar Confectionery by Category: Value 2018-2023
Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023
Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023
Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

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Table 42 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 44 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full return of tourism in post-pandemic landscape boosts sales

Health and wellness trends set to influence sweet biscuits

Matured yet fragmented market leave room for local brands

PROSPECTS AND OPPORTUNITIES

Domestic brands continue to strengthen in sweet biscuits

Competition intensifies in biscuits and wafers, with new flavours attracting interest

Health and wellness trends boost fruit snacks and energy bars

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 57 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 58 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 63 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 64 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impulse ice cream sees a revival thanks to the return of on-the-go lifestyles

Ice cream in foodservice attracts attention again

Non-dairy ice cream brands slowly gain in popularity

PROSPECTS AND OPPORTUNITIES

Competition intensifies for single portion impulse ice cream

Sustainability trends become increasingly important in production processes

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Consumers' growing health consciousness will benefit plant-based ice cream

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2018-2023

Table 70 Sales of Ice Cream by Category: Value 2018-2023

Table 71 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 72 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 74 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 75 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 76 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 81 □Distribution of Ice Cream by Format: % Value 2018-2023

Table 82 □Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 83 □Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Savoury snacks benefits from consumers' return to out-of-home, on-the-go lifestyles

Snacks from nuts gaining popularity and more channel distribution

Revival of tourism especially benefits seafood snacks

PROSPECTS AND OPPORTUNITIES

Novelties surface to arouse consumers' interests

Potato chips will continue to lead the way with new flavour innovations

Health and wellness trends will pose challenges for some subcategories

CATEGORY DATA

Summary 4 Other Savoury Snacks by Product Type: 2023

Table 86 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 87 Sales of Savoury Snacks by Category: Value 2018-2023

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 90 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 92 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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