

## **Snacks in Spain**

Market Direction | 2023-06-30 | 80 pages | Euromonitor

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### **Report description:**

Snacks is performing well with it being expected to post moderate growth in retail volume terms and strong growth in current value terms in 2023. Inflation is still having a strong impact on prices with this being the main driver of value growth. Product categories like chocolate confectionery, which showed resistance to price growth last year, has been unable to stave off price growth in 2023. Nonetheless, despite the continuing increase in prices, volume sales of snacks have returned to growth...

Euromonitor International's Snacks in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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