

Snacks in New Zealand

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Report description:

The post-pandemic period in New Zealand has witnessed sustainably high rates of inflation. Multiple factors have contributed to this inflationary environment. The Reserve Bank of New Zealand's decision to lower interest rates to record lows at the beginning of the pandemic stimulated the local economy, leading to inflationary pressures. Additionally, both domestic and international supply chain disruptions, along with rising logistics costs, have resulted in higher costs for imported goods and g...

Euromonitor International's Snacks in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Slower value growth expected as inflationary pressures ease

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