

Snacks in Honduras

Market Direction | 2023-06-29 | 47 pages | Euromonitor

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Report description:

During 2023 the snacks market suffered from inflationary pressures which led to only moderate growth in volume sales. Imported brands lost competitiveness due to their higher prices as constraints on disposable income made consumers more cautious in their spending and stimulated demand for products on promotion. Nonetheless, the removal of COVID-19 restrictions provided a much needed stimulus to impulse sales, especially small or single serve packages.

Euromonitor International's Snacks in Honduras report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Snacks in Honduras
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List Of Contents And Tables

SNACKS IN HONDURAS

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Country background
Socioeconomic trends
Logistics/infrastructure
What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023
Table 2 Sales of Snacks by Category: Value 2018-2023
Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 4 Sales of Snacks by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Snacks: % Value 2019-2023
Table 6 LBN Brand Shares of Snacks: % Value 2020-2023
Table 7 Distribution of Snacks by Format: % Value 2018-2023
Table 8 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 9 Forecast Sales of Snacks by Category: Value 2023-2028
Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONFECTIONERY

2023 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Confectionery by Category: Volume 2018-2023
Table 13 □Sales of Confectionery by Category: Value 2018-2023
Table 14 □Sales of Confectionery by Category: % Volume Growth 2018-2023
Table 15 □Sales of Confectionery by Category: % Value Growth 2018-2023
Table 16 □NBO Company Shares of Confectionery: % Value 2019-2023
Table 17 □LBN Brand Shares of Confectionery: % Value 2020-2023
Table 18 □Forecast Sales of Confectionery by Category: Volume 2023-2028
Table 19 □Forecast Sales of Confectionery by Category: Value 2023-2028
Table 20 □Forecast Sales of Confectionery by Category: % Volume Growth 2023-2028
Table 21 □Forecast Sales of Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS

Table 22 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023
Table 23 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023
Table 24 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

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Table 25 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023
Table 26 □NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023
Table 27 □LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023
Table 28 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028
Table 29 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028
Table 30 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028
Table 31 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM

Table 32 □Sales of Ice Cream by Category: Volume 2018-2023
Table 33 □Sales of Ice Cream by Category: Value 2018-2023
Table 34 □Sales of Ice Cream by Category: % Volume Growth 2018-2023
Table 35 □Sales of Ice Cream by Category: % Value Growth 2018-2023
Table 36 □NBO Company Shares of Ice Cream: % Value 2019-2023
Table 37 □LBN Brand Shares of Ice Cream: % Value 2020-2023
Table 38 □Forecast Sales of Ice Cream by Category: Volume 2023-2028
Table 39 □Forecast Sales of Ice Cream by Category: Value 2023-2028
Table 40 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
Table 41 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS

Table 42 □Sales of Savoury Snacks by Category: Volume 2018-2023
Table 43 □Sales of Savoury Snacks by Category: Value 2018-2023
Table 44 □Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
Table 45 □Sales of Savoury Snacks by Category: % Value Growth 2018-2023
Table 46 □NBO Company Shares of Savoury Snacks: % Value 2019-2023
Table 47 □LBN Brand Shares of Savoury Snacks: % Value 2020-2023
Table 48 □Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
Table 49 □Forecast Sales of Savoury Snacks by Category: Value 2023-2028
Table 50 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
Table 51 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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