

## **Snacks in Finland**

Market Direction | 2023-06-29 | 74 pages | Euromonitor

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### **Report description:**

In 2023, snacks in Finland are being impacted by inflation and rising production costs, which are being passed on to consumers through increasing price points. While price rises are boosting current retail value growth, pressure is being placed on volume sales as consumers adapt their budgets in the face of shrinking disposable incomes. Despite this, many areas in snacks are proving to be resilient, with current retail volume sales continuing to grow in all main areas, while smaller categories s...

Euromonitor International's Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Private label increases its offering of sophisticated flavours, boosting growth

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