

Snacks in Costa Rica

Market Direction | 2023-06-29 | 59 pages | Euromonitor

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Report description:

Increased socialising and the return to post-pandemic habits is supporting the snacks category in 2023. Although inflation continues to cut into discretionary incomes and consumers remain price sensitive, most consumers have become accustomed to higher prices. Inflation reached 7.8% in 2022, according to the National Statistics Institute (INEC), the highest level in the past decade. Added to this, a significant percentage of the population is still affected by unemployment stemming from the pand...

Euromonitor International's Snacks in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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