

Snacks in Bolivia

Market Direction | 2023-06-29 | 66 pages | Euromonitor

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Report description:

The snacks market in Bolivia in 2023 benefited from the growth of impulse purchases in single portion formats, mainly in sugar confectionery, savoury biscuits and impulse ice cream. After COVID-19, consumers resumed their activities outside of the home, and returned to school, university and offices, driving impulse sales in the year. Consumers were eager to socialise after the pandemic, and the return of key events such as carnival and end-of-year parties, as well as greater adherence to specia...

Euromonitor International's Snacks in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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