

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Turkey**

Market Direction | 2023-06-26 | 14 pages | Euromonitor

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### **Report description:**

Presidential Decision No. 2149 - which was published in the Official Gazette on 25 February 2020 and took effect on the same date - prohibits the importation, sale and marketing of e-vapour products, heated tobacco products and all kinds of related accessories in Turkey. Individuals who contravene the ban can be punished under Law No. 5607. Prior to this, no licences had ever been issued for the domestic production or sale of these products, which have been regulated under Law No. 4207 since 201...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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