

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru

Market Direction | 2023-06-26 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Since the main consumers of e-vapour products are young, they have limited purchasing power and as a result, they are attracted to the more affordable single-use e-vapour products. As a result, there has been a significant increase in single-use offerings from brands such as RELX, Waka, Elf Bar and Esco Bars. These single-use vapour products also appeal to young consumers, due to their fruit flavours and bright packaging. Whereas previously these products were mainly available online, brick-and-...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru

Euromonitor International

June 2023

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Single-use e-vapour growing in popularity

Very different consumer profile to cigarette smokers

Price per puff key driver of value sales

PROSPECTS AND OPPORTUNITIES

Rosy outlook over forecast period

Introduction of regulatory framework expected

Launch of British American Tobacco's Vuse shakes-up competitive landscape

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 3 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 4 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 5 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 6 LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 7 Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 9 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN PERU

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 10 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 11 Sales of Tobacco by Category: Volume 2017-2022

Table 12 Sales of Tobacco by Category: Value 2017-2022

Table 13 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 14 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 15 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 16 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 17 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 18 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru

Market Direction | 2023-06-26 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-04"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com