

## **Savoury Snacks in Guatemala**

Market Direction | 2023-06-28 | 19 pages | Euromonitor

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### **Report description:**

In 2023, savoury snacks is predicted to remain by far the best seller in snacks, in retail volume terms. The category continues to enjoy robust retail volume and current value growth in 2023 amid a well-developed culture for snacking occasions. Like vegetable, pulse and bread snacks, nuts, seeds, and trail mixes have benefited particularly from the healthier snacking trend to register solid retail volume growth.

Euromonitor International's Savoury Snacks in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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