

## **Rtds in the Czech Republic**

Market Direction | 2023-06-27 | 22 pages | Euromonitor

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### **Report description:**

RTDs saw a return to growth in total volume terms in 2022. This growth was driven by innovations and new product launches in the market alongside the lifting of COVID-19 restrictions and the return to more active social lives, with socialising being key to sales of RTDs. While growth was mainly fuelled by a recovery in on-trade demand, sales were also supported by RTDs seeing more shelf space in retailers, as more brands competed for consumer attention. RTDs have become increasingly popular among...

Euromonitor International's RTDs in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTDs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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