

Rtds in Slovakia

Market Direction | 2023-06-27 | 24 pages | Euromonitor

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Report description:

In Slovakia, the rising inflation and production costs have led to an increase in retail unit prices for RTDs, which had a negative impact on demand in 2022. Despite the weaker economic power of Slovak consumers, both volume and value sales of RTDs remained in positive growth territory. This growth can be attributed to an improved product assortment of spirit-based and wine-based RTDs. The category benefited from increased shelf space and the introduction of new flavours in the off-trade segment...

Euromonitor International's RTDs in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Rtds in Slovakia
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List Of Contents And Tables

RTDS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Impact of rising inflation and production costs

Competition from non-alcoholic beer

Shift towards glass packaging

PROSPECTS AND OPPORTUNITIES

Rise of non-alcoholic RTDs

Competition from on-trade industry

Impact of higher spirits excise tax

CATEGORY DATA

Table 1 Sales of RTDs by Category: Total Volume 2017-2022

Table 2 Sales of RTDs by Category: Total Value 2017-2022

Table 3 Sales of RTDs by Category: % Total Volume Growth 2017-2022

Table 4 Sales of RTDs by Category: % Total Value Growth 2017-2022

Table 5 Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022

Table 6 Sales of RTDs by Off-trade vs On-trade: Value 2017-2022

Table 7 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 8 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022

Table 9 GBO Company Shares of RTDs: % Total Volume 2018-2022

Table 10 NBO Company Shares of RTDs: % Total Volume 2018-2022

Table 11 LBN Brand Shares of RTDs: % Total Volume 2019-2022

Table 12 Forecast Sales of RTDs by Category: Total Volume 2022-2027

Table 13 Forecast Sales of RTDs by Category: Total Value 2022-2027

Table 14 Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Table 15 Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027

ALCOHOLIC DRINKS IN SLOVAKIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

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Opening hours

On-trade establishments

Summary 1 Number of On-trade Establishments by Type 2016-2022

TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 16 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 18 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 25 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 26 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 27 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 28 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 29 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 30 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 31 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

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SOURCES

Summary 3 Research Sources

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