

Rtds in Slovakia

Market Direction | 2023-06-27 | 24 pages | Euromonitor

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Report description:

In Slovakia, the rising inflation and production costs have led to an increase in retail unit prices for RTDs, which had a negative impact on demand in 2022. Despite the weaker economic power of Slovak consumers, both volume and value sales of RTDs remained in positive growth territory. This growth can be attributed to an improved product assortment of spirit-based and wine-based RTDs. The category benefited from increased shelf space and the introduction of new flavours in the off-trade segment...

Euromonitor International's RTDs in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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