

Rtds in Costa Rica

Market Direction | 2023-06-27 | 22 pages | Euromonitor

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Report description:

RTDs in Costa Rica are growing in popularity, especially among younger generations as they are often sweet, also often have low-calorie content and a low ABV, especially RTDs such as hard seltzers. Parents also like RTDs as introductory drinks for their teenagers, as they come in cans and the portion can be controlled. In addition, as the drink is pre-mixed, the amount of alcoholic content is also controlled. In addition, the drink cannot be adulterated in a nightclub setting, for example. That...

Euromonitor International's RTDs in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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