

Other Pet Food in Ukraine

Market Direction | 2023-06-28 | 21 pages | Euromonitor

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Report description:

Other pet food suffered much heavier losses in retail volume terms in 2022 than dog and cat food, but it is showing some signs of recovery in 2023. The sharp decrease in sales in 2022 was related with the dramatic drop in the other pet population, especially the pet fish population. Many of these pets are harder to transport in case of evacuation, while the maintenance of aquariums became more difficult because of electricity supplies being cutoff at various times, while there were also problems...

Euromonitor International's Other Pet Food in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

June 2023

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Price rises put pressure on sales

Players see limited incentive to invest in other pet food

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