

Other Pet Food in Ukraine

Market Direction | 2023-06-28 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Other pet food suffered much heavier losses in retail volume terms in 2022 than dog and cat food, but it is showing some signs of recovery in 2023. The sharp decrease in sales in 2022 was related with the dramatic drop in the other pet population, especially the pet fish population. Many of these pets are harder to transport in case of evacuation, while the maintenance of aquariums became more difficult because of electricity supplies being cutoff at various times, while there were also problems...

Euromonitor International's Other Pet Food in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Other Pet Food in Ukraine
Euromonitor International
June 2023

List Of Contents And Tables

OTHER PET FOOD IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales hard hit by sharp decline in the other pet population

Price rises put pressure on sales

Players see limited incentive to invest in other pet food

PROSPECTS AND OPPORTUNITIES

Local player Suziriya looking to expand its operations

Expanding distribution key to growth

New product development likely to focus on improving the health and wellbeing of pets

CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 7 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 9 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET CARE IN UKRAINE

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2018-2023

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2018-2023

Table 16 Sales of Pet Care by Category: Value 2018-2023

Table 17 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 18 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Pet Food: % Value 2018-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 21 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 24 □Distribution of Pet Care by Format: % Value 2018-2023
Table 25 □Distribution of Pet Care by Format and Category: % Value 2023
Table 26 □Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 28 □Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 29 □Forecast Sales of Pet Care by Category: Value 2023-2028
Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Other Pet Food in Ukraine

Market Direction | 2023-06-28 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | 2025-05-08 |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com