

## **Ice Cream in Spain**

Market Direction | 2023-06-30 | 27 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Ice cream has seen a return to growth in retail volume terms in 2023. The high inflation that hit the market last year put significant pressure on disposable income and led to a gap between volume and value growth, with volume sales of ice cream declining in 2022. Although inflation remains a significant issue in 2023 ice cream sales have been able to post a small recovery. The revived impulse channel is contributing towards the positive performance of impulse ice cream, while the popularity and...

Euromonitor International's Ice Cream in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ice Cream market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Ice Cream in Spain  
Euromonitor International  
June 2023

### List Of Contents And Tables

#### ICE CREAM IN SPAIN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Ice cream sales see a return to growth backed by an increase in tourism and impulse purchases

Nestle rediscovers the taste of success while La Ibense 1892 shuts its doors

New product development rife in ice cream

##### PROSPECTS AND OPPORTUNITIES

Plant-based ice cream full of potential as new players enter the market and existing ones eye expansion opportunities

High protein ice cream on trend as consumers become more demanding

Mochi seen to have potential with its healthier profile

##### CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2018-2023

Table 2 Sales of Ice Cream by Category: Value 2018-2023

Table 3 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 4 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 6 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 7 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 8 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 13 □Distribution of Ice Cream by Format: % Value 2018-2023

Table 14 □Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 15 □Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

#### SNACKS IN SPAIN

##### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2018-2023

Table 19 Sales of Snacks by Category: Value 2018-2023

Table 20 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 21 Sales of Snacks by Category: % Value Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 NBO Company Shares of Snacks: % Value 2019-2023

Table 23 LBN Brand Shares of Snacks: % Value 2020-2023

Table 24 Penetration of Private Label by Category: % Value 2018-2023

Table 25 Distribution of Snacks by Format: % Value 2018-2023

Table 26 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 27 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Ice Cream in Spain

Market Direction | 2023-06-30 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com