

## **Ice Cream in Peru**

Market Direction | 2023-06-30 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Ice cream sales recorded significant growth in 2022, with this trend set to continue in 2023, both in volume and value terms, helping the category to exceed pre-pandemic sales. This significant growth will mainly be due to the full resumption of society and the return of impulse purchases, as people are able to socialise once more and engage in recreational activities, such as visit beaches and parks. It is for this reason that impulse ice creams will record the strongest growth.

Euromonitor International's Ice Cream in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ice Cream market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

## Table of Contents:

Ice Cream in Peru  
Euromonitor International  
June 2023

### List Of Contents And Tables

#### ICE CREAM IN PERU

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Significant growth of ice cream sales thanks to resumption of society, greater distribution, as well as investments in operational improvement and innovations

Take-home ice cream continues to grow, although at a slower rate than impulse ice cream, consolidating its presence at home and reinforced by new flavours

Nestle Peru consolidates its outright lead through constant investments in production improvements, product innovation and wider distribution

##### PROSPECTS AND OPPORTUNITIES

Ice cream sales grow in the forecast period thanks to higher demand and greater dynamism among industry players, with innovations and production improving

Small brands become more dynamic despite Nestle's outright lead, enabling small brands to achieve a greater share

Street stalls sees recovery in line with rising demand and the growing use of electronic wallets for digital payments

##### CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2018-2023

Table 2 Sales of Ice Cream by Category: Value 2018-2023

Table 3 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 4 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 6 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 7 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 8 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 13 □Distribution of Ice Cream by Format: % Value 2018-2023

Table 14 □Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 15 □Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

#### SNACKS IN PERU

##### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 18 Sales of Snacks by Category: Volume 2018-2023  
Table 19 Sales of Snacks by Category: Value 2018-2023  
Table 20 Sales of Snacks by Category: % Volume Growth 2018-2023  
Table 21 Sales of Snacks by Category: % Value Growth 2018-2023  
Table 22 NBO Company Shares of Snacks: % Value 2019-2023  
Table 23 LBN Brand Shares of Snacks: % Value 2020-2023  
Table 24 Penetration of Private Label by Category: % Value 2018-2023  
Table 25 Distribution of Snacks by Format: % Value 2018-2023  
Table 26 Forecast Sales of Snacks by Category: Volume 2023-2028  
Table 27 □Forecast Sales of Snacks by Category: Value 2023-2028  
Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028  
Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Ice Cream in Peru**

Market Direction | 2023-06-30 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com