

Ice Cream in Costa Rica

Market Direction | 2023-06-29 | 19 pages | Euromonitor

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Report description:

As pre-pandemic life resumes in Costa Rica, consumers are enjoying being outside and socializing once again, especially in Costa Rica's warm climate. Retail volume sales in ice cream parlours continues to recover in 2023, although this trend is dampening home consumption, which is expected to see a marginal decline in volume terms for the full year. In retailers, consumers are very price conscious and will opt for cheaper brands at traditional outlets. For example, ChaRo and Helados Sensacion ar...

Euromonitor International's Ice Cream in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Better for you options hit the shelves but face challenges

Flavour innovations combine products from other categories

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