

Ice Cream in Bolivia

Market Direction | 2023-06-29 | 20 pages | Euromonitor

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Report description:

With Bolivians resuming their normal activities outside of the home, ice cream was boosted by growth of single portion products, which are widely available near educational centres such as schools and universities. With the return of face-to-face classes, retail value sales of this ice cream format were higher in 2023 than before the outbreak of the pandemic in 2019. The development of impulse, single portion ice cream was also attributable to the strengthening of small independent neighbourhood...

Euromonitor International's Ice Cream in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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