

Homewares in Argentina

Market Direction | 2023-06-28 | 16 pages | Euromonitor

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Report description:

Despite having already recorded very strong value growth (at constant 2022 prices) in 2021, beverageware continued to see robust demand in 2022. With rapidly rising inflation eroding disposable incomes and making Argentinians much more cautious in their discretionary spending habits, the category benefited as many people cut back on visits to on-trade establishments such as cafes/bars and stayed at home more often. The fact that remote/hybrid working arrangements have recently become much more C...

Euromonitor International's Homewares in Argentina report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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