

Gum in New Zealand

Market Direction | 2023-06-28 | 19 pages | Euromonitor

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Report description:

While New Zealand has returned to a sense of normality post-pandemic, the wider effects of it continue to linger in the form of sustainably high rates of inflation. The drivers behind this are multi-faceted, with the Reserve Bank of New Zealand dropping interest rates to record lows at the start of the pandemic, overstimulating the local economy. Additionally, domestic and international supply chain disruptions and rising logistics costs have led to increased costs for imported goods and goods m...

Euromonitor International's Gum in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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