

Gum in Dominican Republic

Market Direction | 2023-06-28 | 16 pages | Euromonitor

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Report description:

Gum consumption remains steady in 2023 in the aftermath of the pandemic. Gum has historically been a product with high on-the-go and low at-home consumption in the Dominican Republic and was heavily impacted in 2020 at the height of the COVID-19 pandemic. Chewing gum is mostly used between meals to clean teeth and freshen breath, particularly if consumers expect to be socialising with other people. In addition, some people use chewing gum to calm anxiety.

Euromonitor International's Gum in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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