

Cigars, Cigarillos and Smoking Tobacco in Uruguay

Market Direction | 2023-06-26 | 25 pages | Euromonitor

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Report description:

Fine cut tobacco continued to account for considerable value sales in 2022, and unlike cigarettes, registered a healthy volume increase. Part of the reason for the growth was with inflation on the rise, consumers opted to roll their own cigarettes with fine cut tobacco, which is more economical than buying cigarettes. An increasing array of flavours within fine cut tobacco also contributed to growth.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOBACCO IN URUGUAY

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