

## **Cigars, Cigarillos and Smoking Tobacco in Tunisia**

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### **Report description:**

Tunisians are big fans of hookah smoking, which is widely smoked in cafes in Tunisia. This sector is dominated by foreign brands such as Mazaya, Al Fakher, and Adalya, which are smuggled into Tunisia on the black market and available from traditional souks (markets). However, for the first time, legally imported brands were available for pipe tobacco in 2022. With illicit volume sales of pipe tobacco being so high, authorities decided that it would be advisable to officially import brands through...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Cigars, Cigarillos and Smoking Tobacco in Tunisia

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List Of Contents And Tables

### **CIGARS, CIGARILLOS AND SMOKING TOBACCO IN TUNISIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

First official imported brand of pipe tobacco available in 2022

Increased production of local cigars leads to healthy volume increase

Value sales for cigarillos still negligible

#### **PROSPECTS AND OPPORTUNITIES**

Rosy outlook for pipe tobacco

Further launch of other global pipe tobacco brands over forecast period

Cigars registers healthy volume growth, in spite of challenges

#### **CATEGORY DATA**

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 7 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 8 NBO Company Shares of Cigars: % Volume 2018-2022

Table 9 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 10 □NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 11 □LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 12 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 13 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 14 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 15 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 16 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 17 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 18 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 19 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 20 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

### **TOBACCO IN TUNISIA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

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## Legislation

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 22 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 23 Sales of Tobacco by Category: Volume 2017-2022

Table 24 Sales of Tobacco by Category: Value 2017-2022

Table 25 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 26 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 27 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 28 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 29 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 30 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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