

Cigarettes in Uruguay

Market Direction | 2023-06-26 | 22 pages | Euromonitor

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Report description:

Several factors contributed to a significant drop in volume sales of cigarettes in 2022. Smoking prevalence is gradually declining as authorities' efforts to stem smoking are bearing fruit. In addition, in 2022, inflation was high, caused by global pressures on food and energy prices, which stemmed from the war in Ukraine, and this cut consumers' purchasing power. Also, on top of inflation, there was a further tax hike on cigarettes. This also resulted in an increasing number of consumers buying...

Euromonitor International's Cigarettes in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN URUGUAY

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Significant drop in volume sales in 2022

Philip Morris gains value share, as local currency appreciates and its flavoured Caps Duo proves very popular

Flavoured capsule cigarettes only success story

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Imported brands gain further value share

New launches will be mostly limited to flavoured capsule cigarettes

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TOBACCO IN URUGUAY

EXECUTIVE SUMMARY

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