

Cigarettes in Tunisia

Market Direction | 2023-06-28 | 21 pages | Euromonitor

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Report description:

It was a negative year for cigarettes in 2022, with a significant fall in volume sales and with illicit sales accounting for over a quarter of volume sales - a figure that has been increasing since 2020. This was in spite of smoking prevalence increasing in 2022. One factor leading to the increased volume sales through illegal channels was that the Regie Nationale des Tabacs et des Allumettes (RNTA), which is responsible for importing cigarettes, was unable to pay some of its foreign suppliers i...

Euromonitor International's Cigarettes in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN TUNISIA

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The illicit trade dominates

Two economy brands relaunched

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Moderate volume growth over forecast period

Health warnings may dampen volume growth

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TOBACCO IN TUNISIA

EXECUTIVE SUMMARY

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