

Cigarettes in Thailand

Market Direction | 2023-06-20 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The cigarette market in Thailand has seen a significant decline in recent years due to increasing health concerns, government regulations, and higher taxes on tobacco products. The Thai Government has implemented several policies to reduce tobacco consumption, such as increasing taxes on tobacco products, banning smoking in public places, and mandating health warnings on cigarette packaging. For instance, The Ministry of Public Health has made an announcement regarding new rules, procedures, and...

Euromonitor International's Cigarettes in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigarettes in Thailand
Euromonitor International
June 2023

List Of Contents And Tables

CIGARETTES IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thai Government's policies lead to significant decline in cigarette sales

Impact of e-cigarettes on the traditional tobacco market in Thailand

Little change in competitive landscape

PROSPECTS AND OPPORTUNITIES

Illegal e-cigarettes' popularity threatens economy cigarettes market in Thailand

New tax structure is likely to reduce smoking and illegal products

Rising health awareness to drive down demand, but opportunity for players to diversify product lines

TAXATION AND PRICING

Taxation rates

Summary 1 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 2 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 1 Sales of Cigarettes: Volume 2017-2022

Table 2 Sales of Cigarettes by Category: Value 2017-2022

Table 3 Sales of Cigarettes: % Volume Growth 2017-2022

Table 4 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 5 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 6 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 7 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 8 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 9 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 10 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 11 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 12 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 13 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 14 Forecast Sales of Cigarettes: Volume 2022-2027

Table 15 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 16 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 17 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 18 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 19 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 20 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 21 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 22 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

TOBACCO IN THAILAND

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 3 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2017-2022

Table 25 Sales of Tobacco by Category: Value 2017-2022

Table 26 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 27 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 28 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 29 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 4 Research Sources

Cigarettes in Thailand

Market Direction | 2023-06-20 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-06
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com