

Cigarettes in Canada

Market Direction | 2023-06-28 | 27 pages | Euromonitor

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Report description:

The number of Canadians who smoke has recorded further decline to 16.4% in 2022. Restrictions continue to be tightened, with the introduction of new regulations which would put health warnings on individual cigarettes, not just on the packaging. Decline is attributable to rising health consciousness, as well as smokers switching to alternative products that are perceived to be less harmful such as vaping products. Technological development in vaping has come a long way, presenting more options a...

Euromonitor International's Cigarettes in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN CANADA

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Illicit trade continues to threaten legitimate sales of cigarettes despite government efforts

Higher taxes and prices benefit economy cigarettes

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TOBACCO IN CANADA

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