

**Cider/Perry in Thailand**

Market Direction | 2023-06-22 | 24 pages | Euromonitor

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**Report description:**

The cider/perry market has benefited significantly from the removal of restrictions imposed to limit the spread of COVID-19. This is due to the fact that cider/perry is most popular through foodservice channels, as well as amongst health conscious consumers to whom these products seem healthier than other alcoholic beverages because they are made from apple juice. Once the lockdown period came to an end, all clubs, bars, and restaurants were allowed to serve alcoholic drinks, which provided a pa...

Euromonitor International's Cider/Perry in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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